

FINALLY, A PURPOSE-BUILT PLATFORM FOR EXECUTIVE SPONSORS

The CFO Transformation Agent

The AI-powered Executive Sponsor Platform

Purpose-built for leaders responsible for major ERP, CRM, analytics, automation, and Agentic AI transformations.

Establish, preserve, validate, monitor, improve, and prove Sponsor Intent throughout the Enterprise Transformation Program lifecycle.

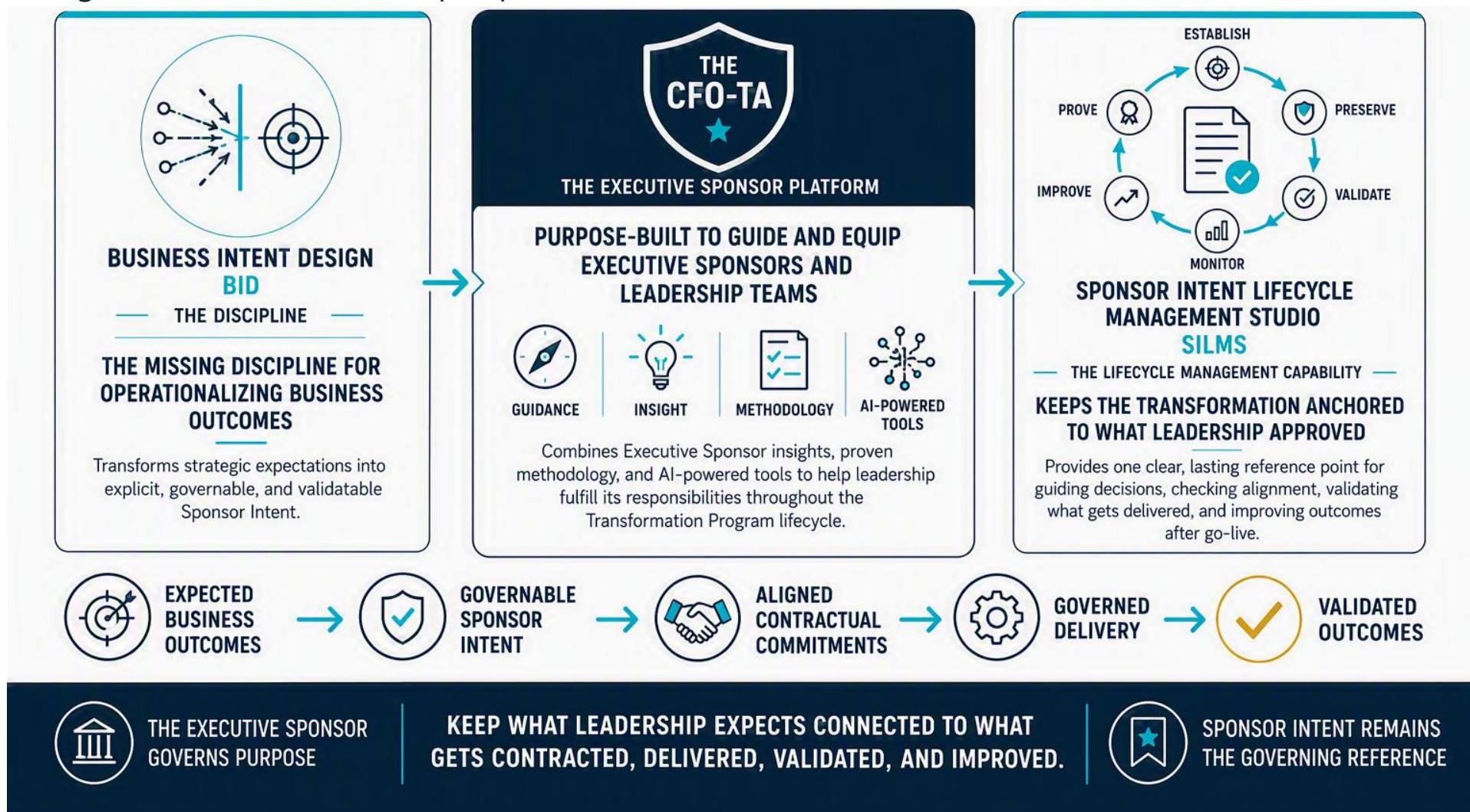


THE CFO-TA



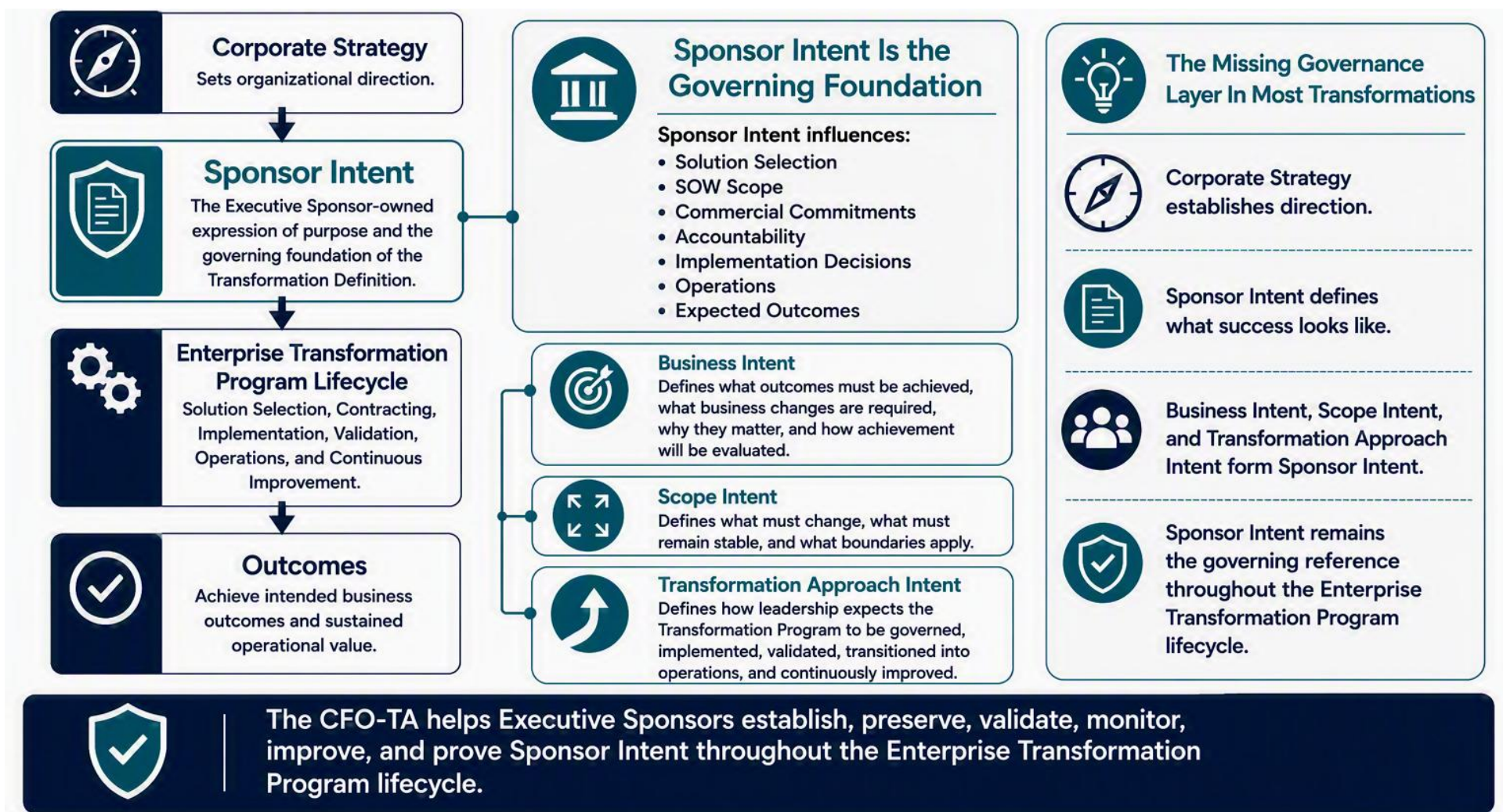
A New Foundation for Executive Sponsor Control

The discipline, Executive Sponsor Platform, and lifecycle management capability for keeping the Transformation Program aligned with what leadership expects.



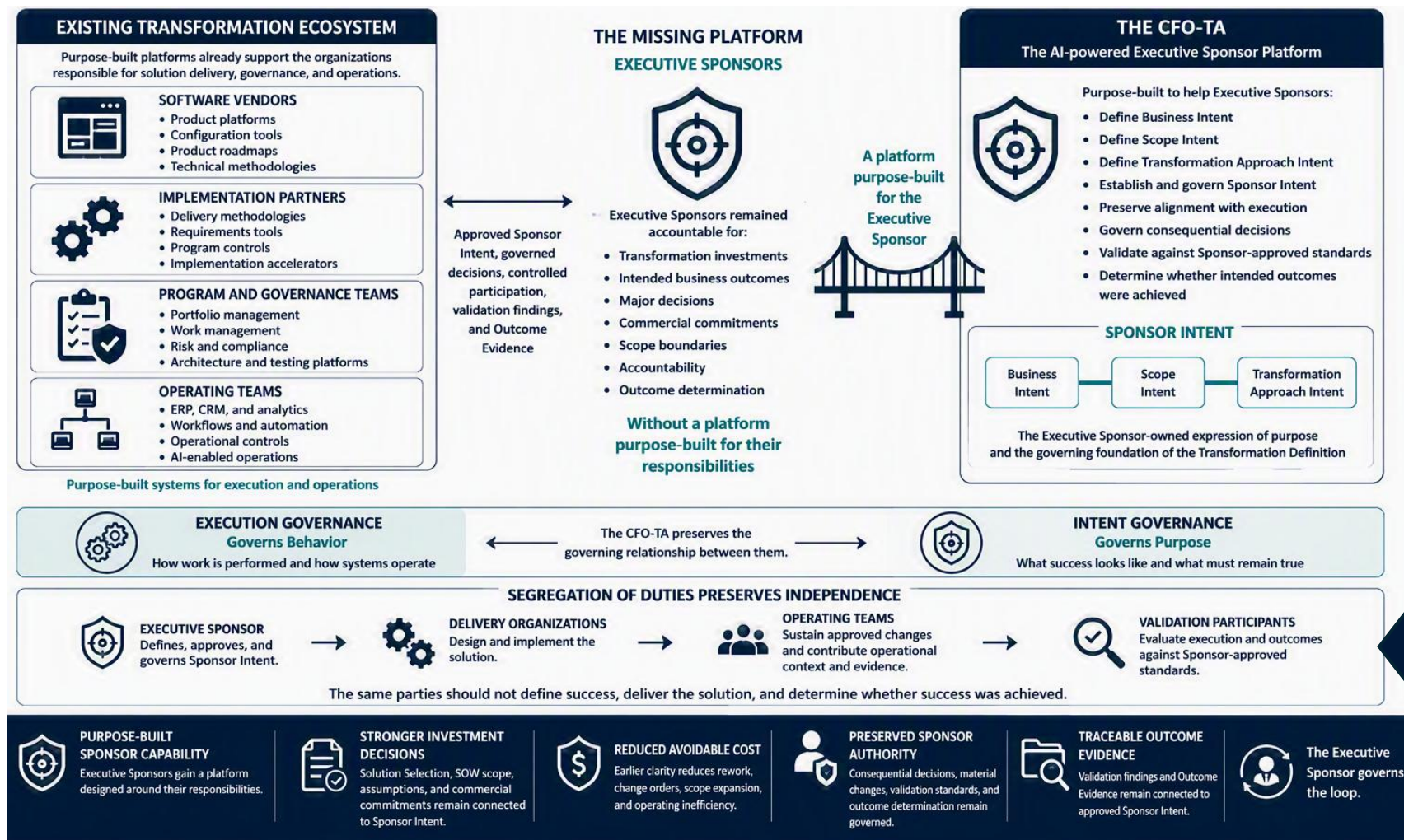
Why Strategy Alone Is Not Enough

Strategy establishes direction. Sponsor Intent defines what success looks like and makes leadership's expectations explicit, governable, validatable, traceable, and durable throughout the Enterprise Transformation Program lifecycle.



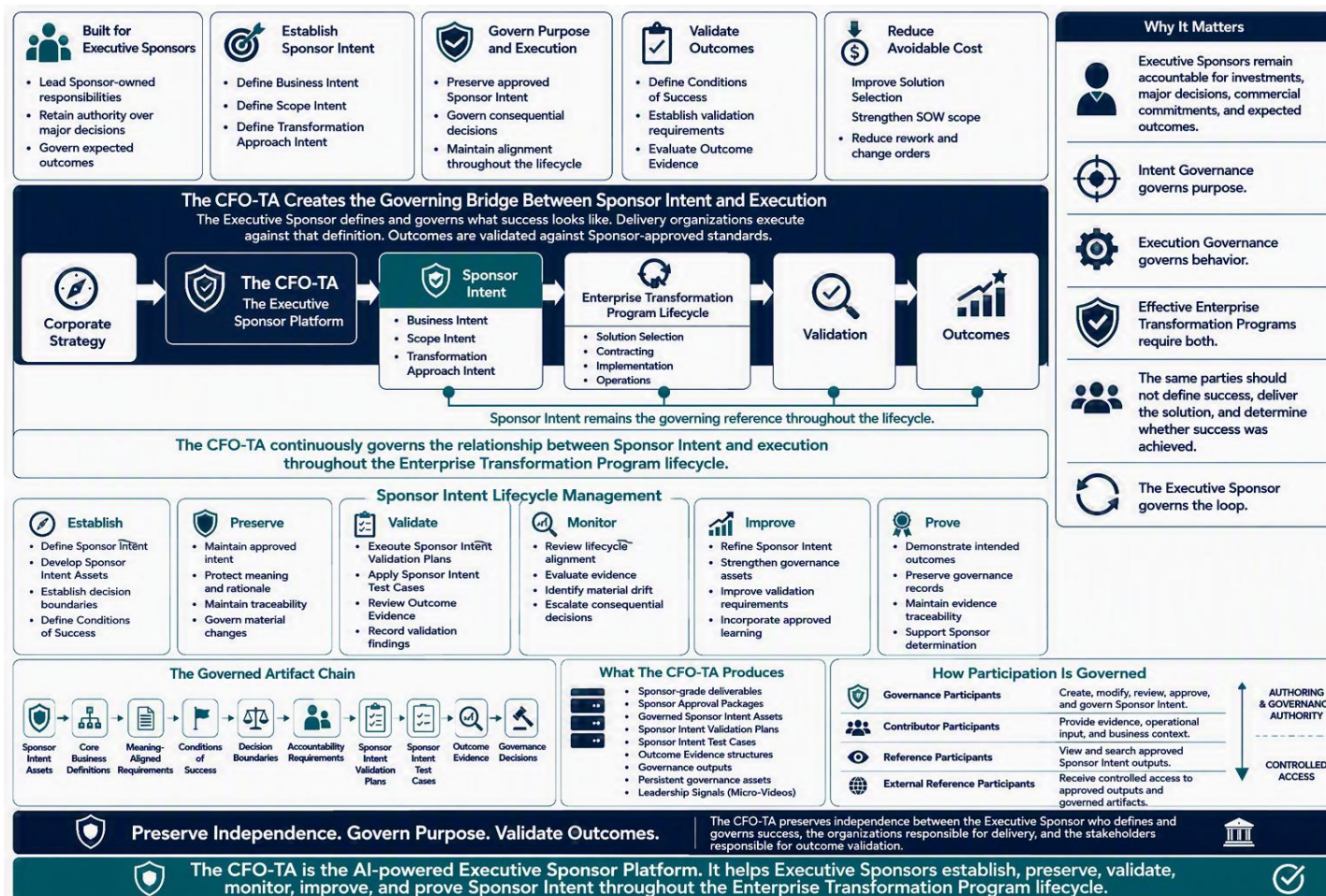
The Purpose-Built Platform for Executive Sponsors

Every major participant in an Enterprise Transformation Program has platforms, tools, and methodologies designed around their responsibilities. Until The CFO-TA, the Executive Sponsor did not.



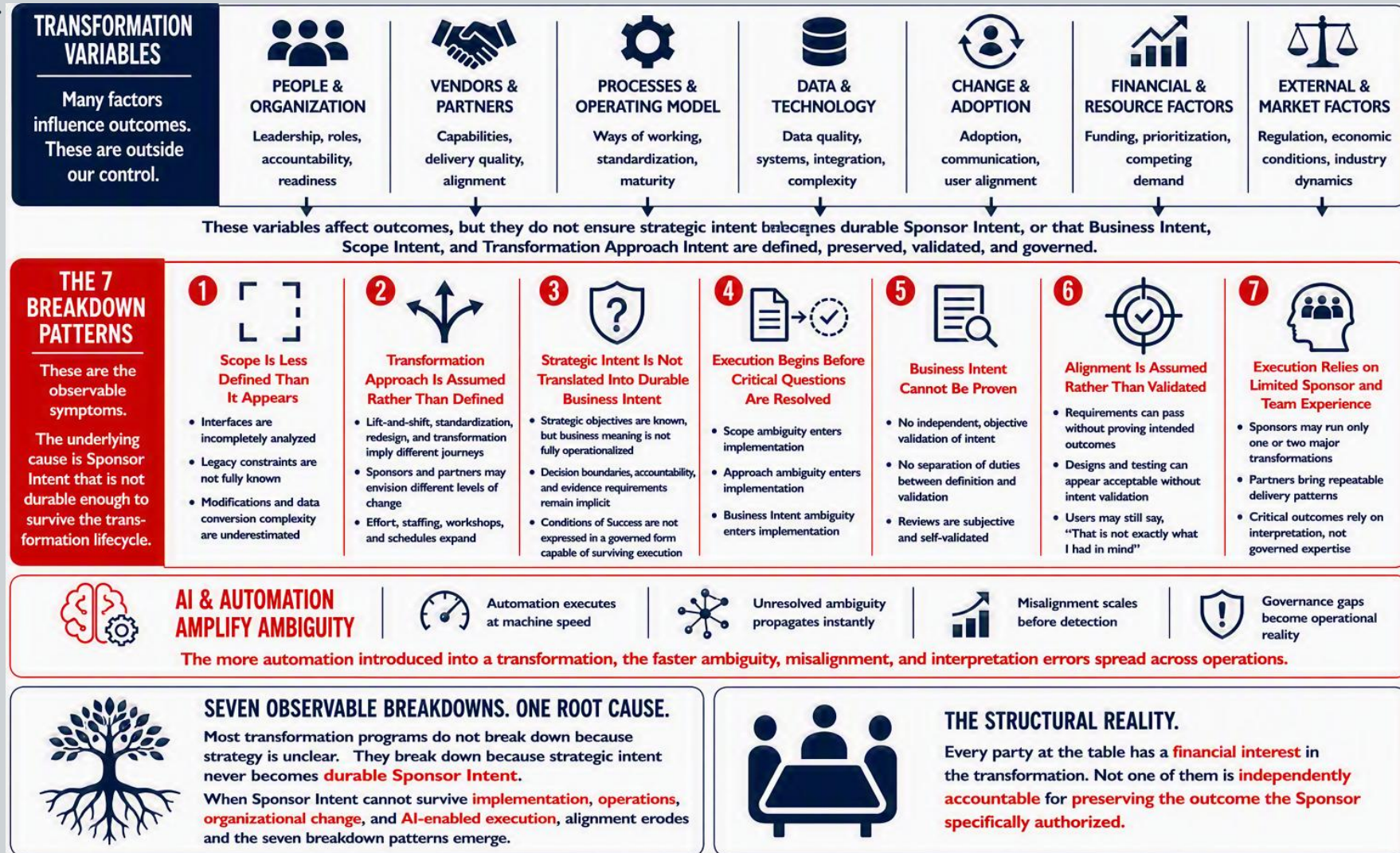
The CFO Transformation Agent (CFO-TA)

The CFO-TA is the AI-powered Executive Sponsor Platform. It helps Executive Sponsors lead their three Sponsor-owned responsibilities: Business Intent, Scope Intent, and Transformation Approach Intent. Together, these form Sponsor Intent, the Executive Sponsor-owned expression of purpose and the governing foundation of the Transformation Definition.



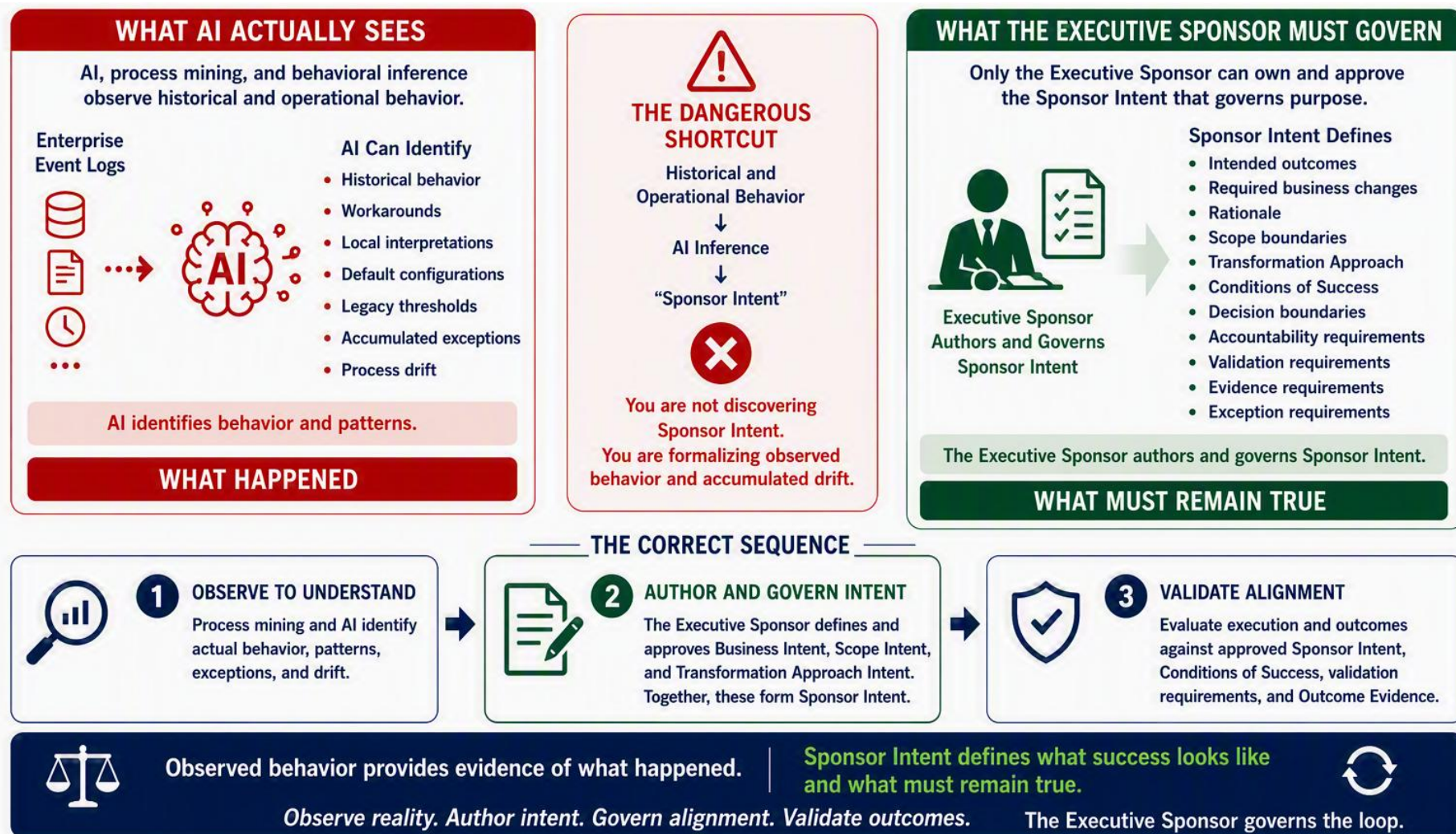
Why Enterprise Transformation Programs Under-Deliver and Overrun Budgets

The same structural breakdowns repeatedly disconnect implementation execution from what leadership intended to achieve.



AI Cannot Discover Your Intent. It Can Only Discover Your Drift.

Process mining, AI, and behavioral inference can identify what happened. Only leadership can define what must remain true, what success looks like, and which boundaries apply.



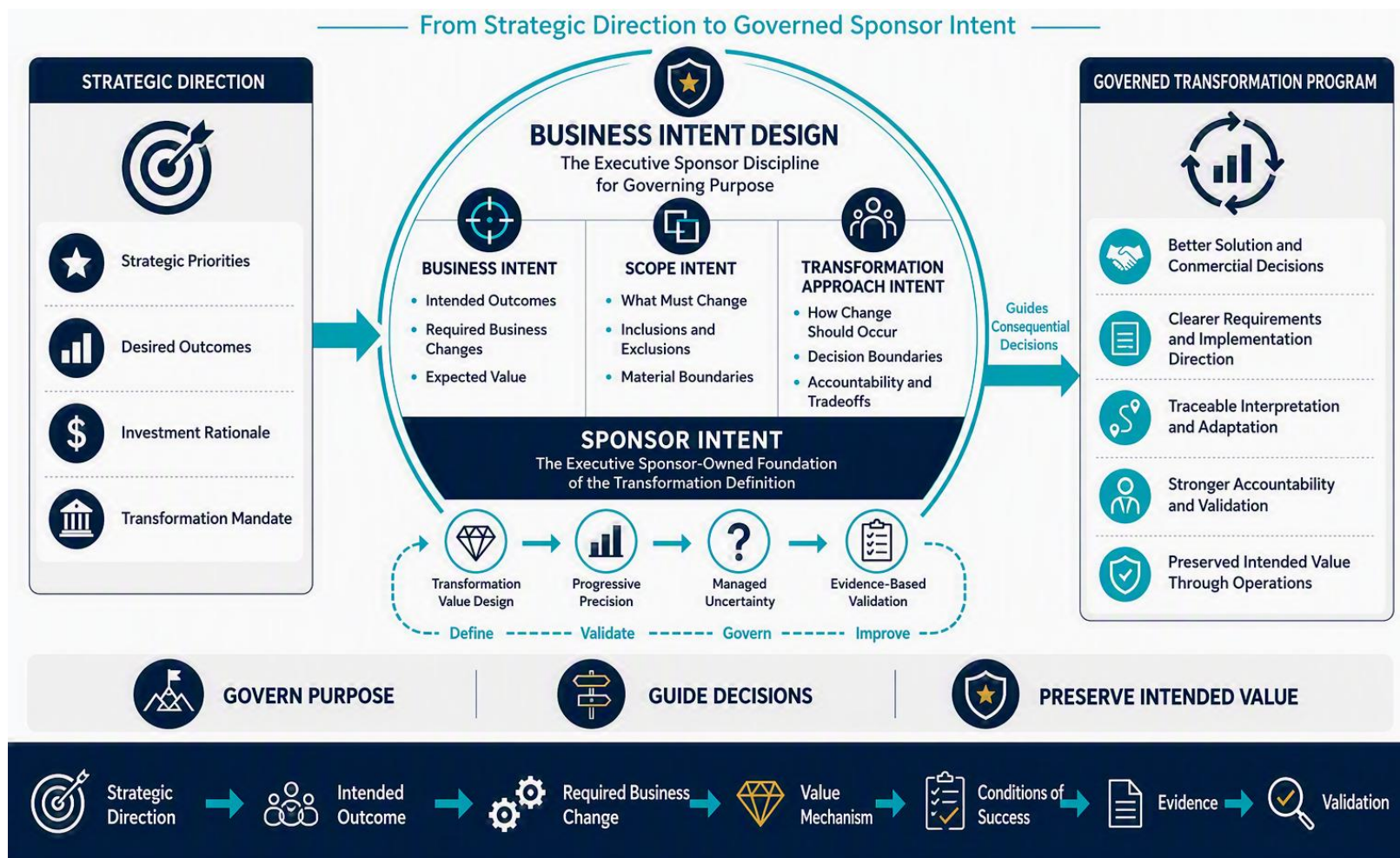
What Sponsor Intent Governs

Sponsor Intent governs the purpose the Enterprise Transformation Program exists to achieve, including the outcomes, required changes, boundaries, accountability, validation requirements, and evidence needed to determine whether that purpose is being achieved.



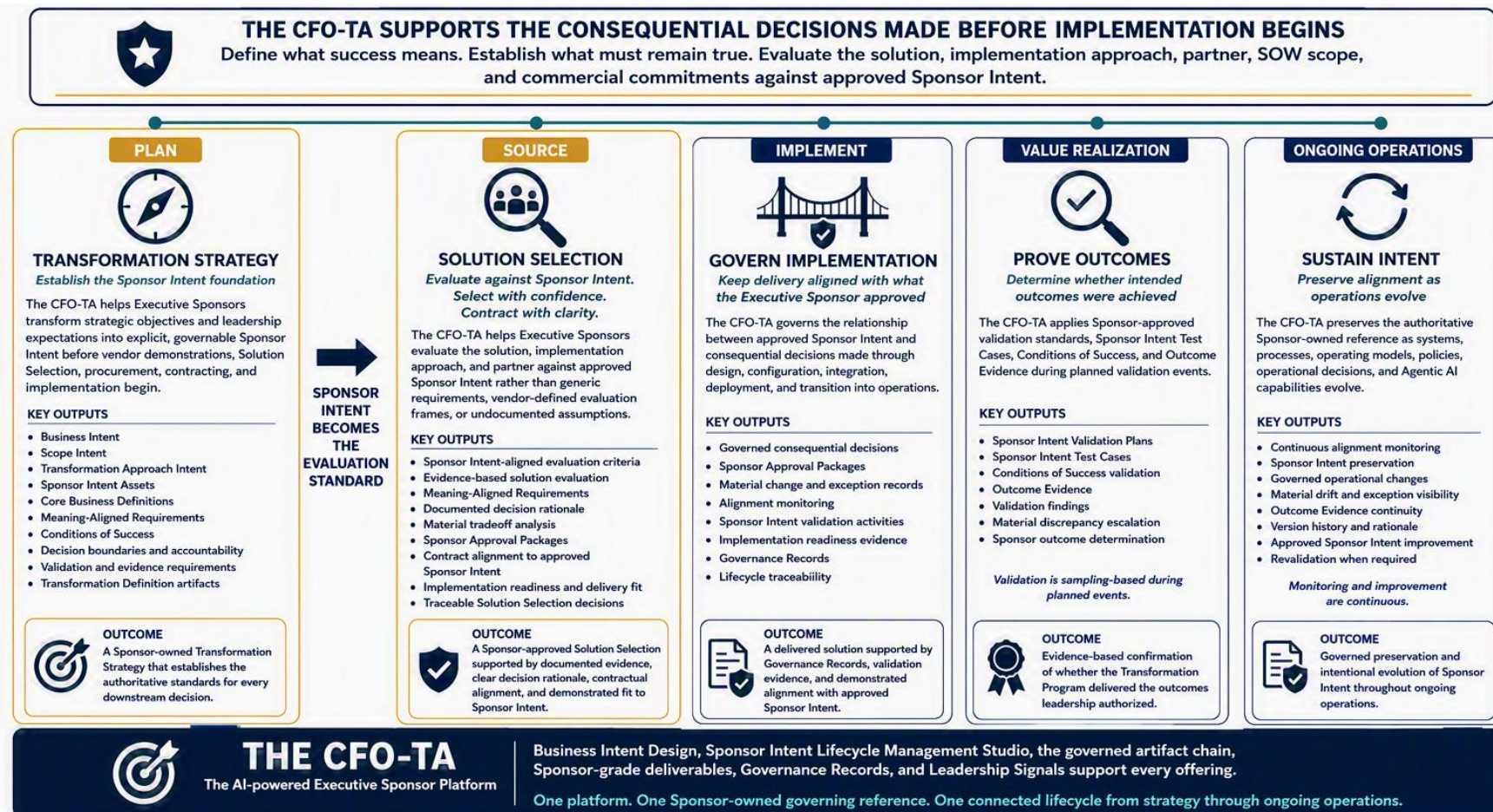
Business Intent Design

The missing discipline that helps Executive Sponsors translate strategic intent into explicit, governable Sponsor Intent, creating the foundation required to guide decisions, align contractual commitments, govern delivery, and enable intended business outcomes across ERP, CRM, analytics, and Agentic AI Transformation Programs.



How Alentra Supports the Transformation Program Lifecycle

One Executive Sponsor Platform applied through phase-aligned offerings from Transformation Strategy and Solution Selection through implementation, outcome validation, and ongoing operations.

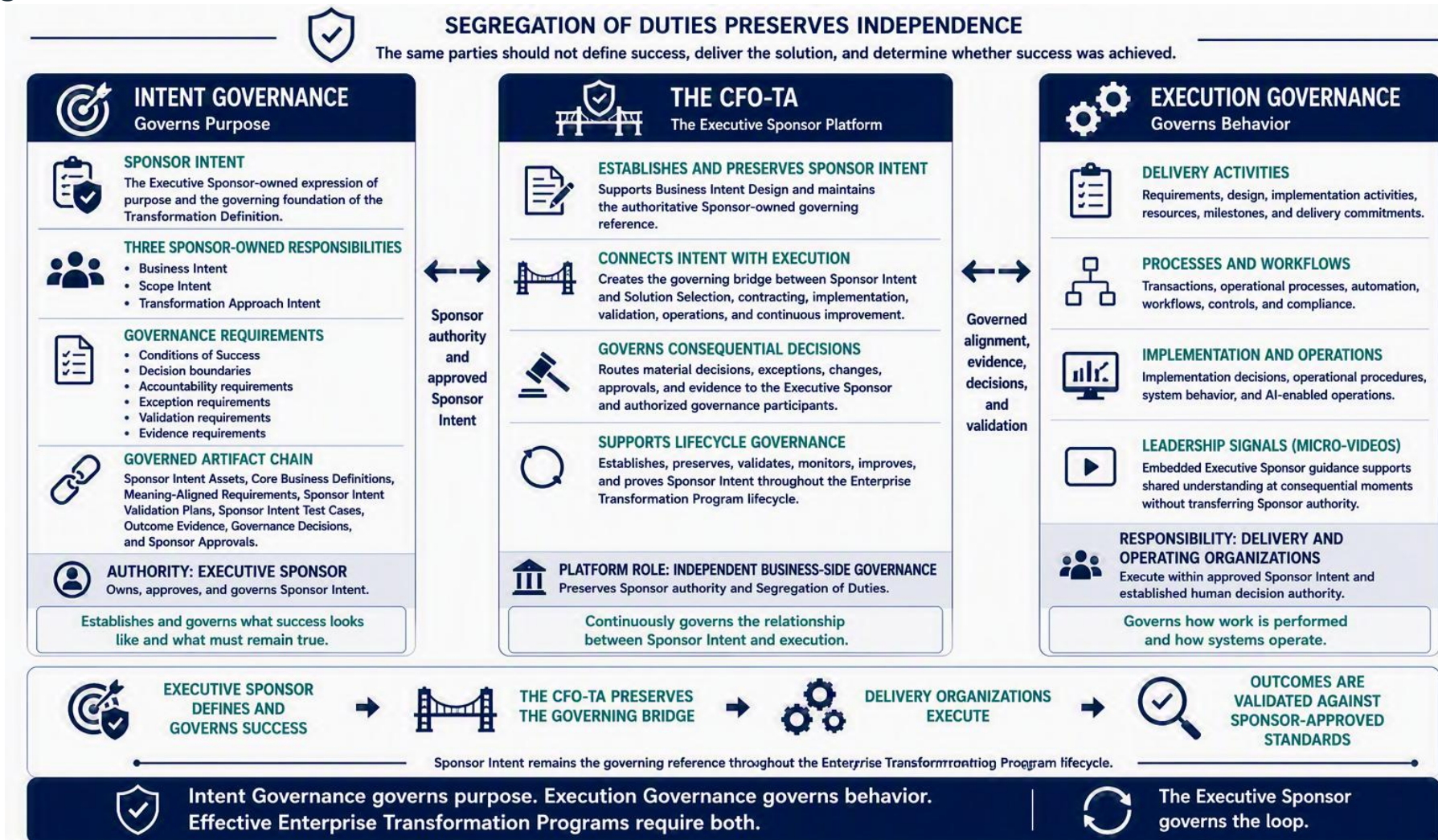


The CFO-TA supports Executive Sponsors before, during, and after implementation, beginning with Transformation Strategy and Solution Selection, where Sponsor Intent governs the decisions and commitments that shape the entire Transformation Program.

Alentra can engage at the organization's current Transformation Program stage. The strongest lifecycle foundation begins before Solution Selection.

The CFO-TA Supports Two Distinct Governance Disciplines

Intent Governance governs purpose. **Execution Governance** governs behavior. The CFO-TA supports both while preserving the distinction between them.



The CFO-TA Sponsor Intent Lifecycle Management Studio (SILMS)

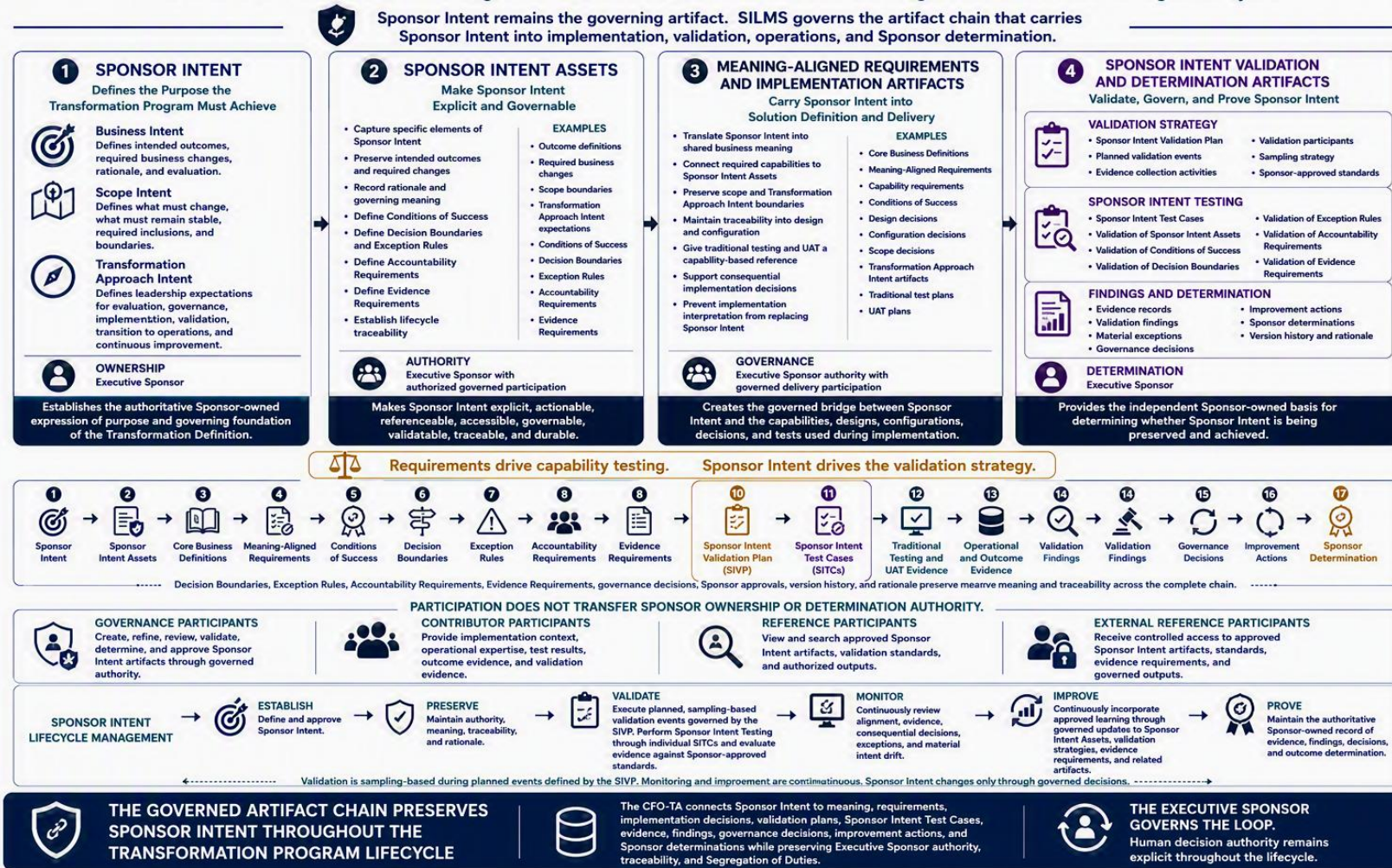


Establishes, preserves, validates, monitors, improves, and proves Sponsor Intent through a governed lifecycle of validation plans, evidence, determination, improvement, and traceability.



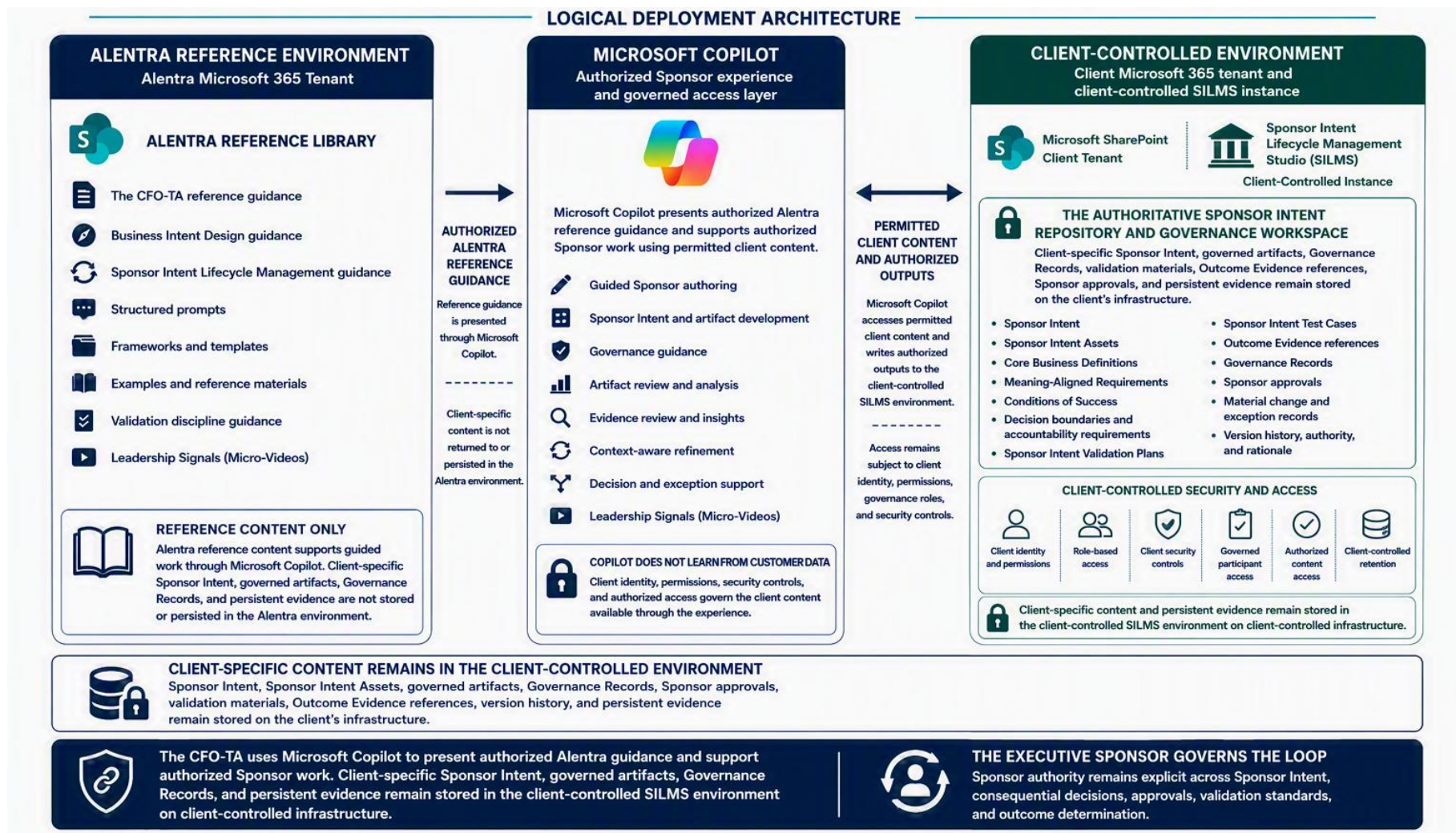
The Governed Sponsor Intent Artifact Chain

A connected chain of Sponsor-owned intent, meaning, validation, evidence, and determination artifacts makes Sponsor Intent actionable, referenceable, accessible, governable, validatable, traceable, and durable throughout the Transformation Program lifecycle.



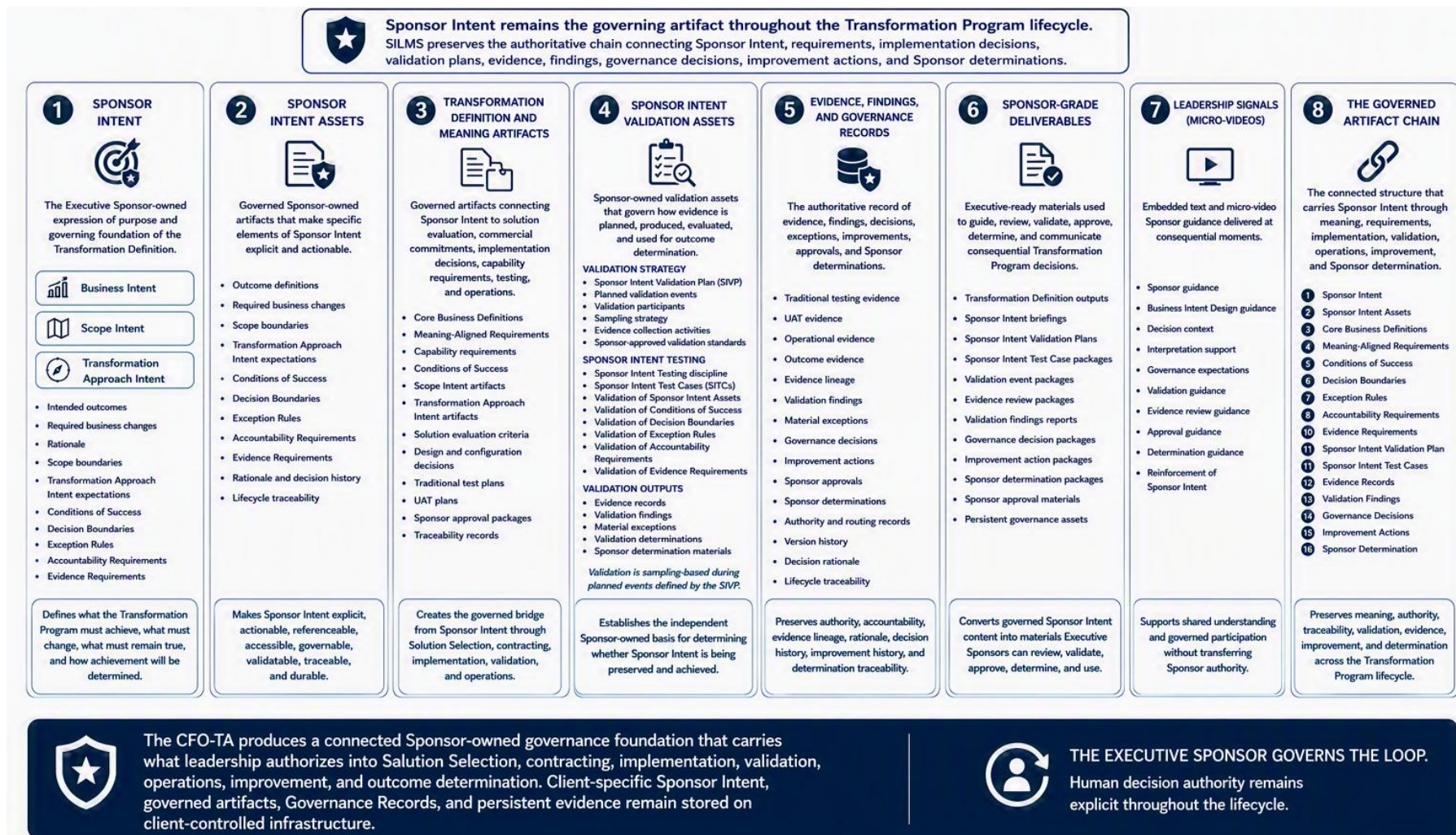
How The CFO-TA Is Deployed

The CFO-TA combines Alentra reference guidance, Microsoft Copilot, and a client-controlled SILMS environment to support authorized Sponsor work while keeping client-specific content and persistent evidence on the client's infrastructure.



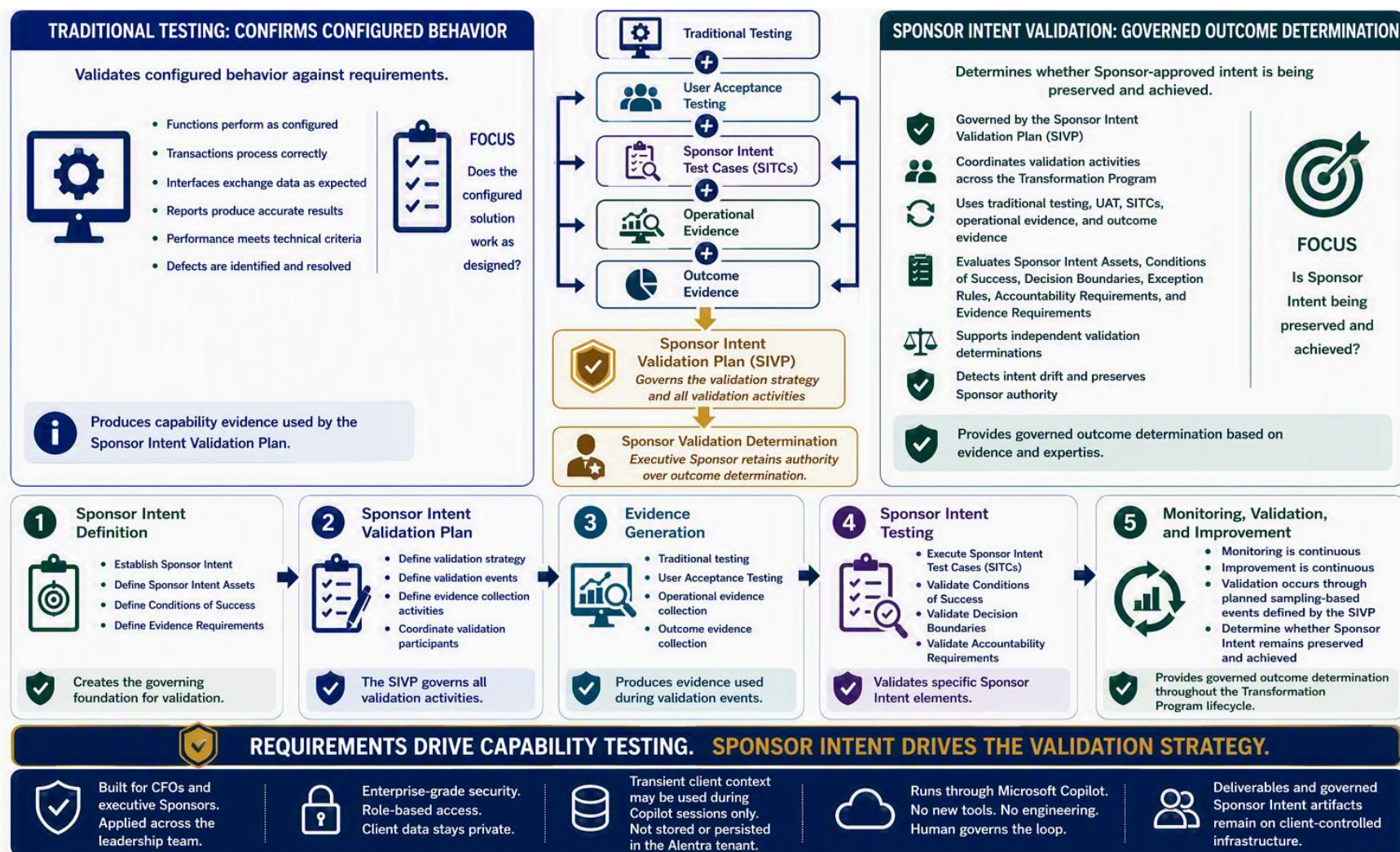
What the CFO-TA Produces

The CFO-TA produces Sponsor-grade deliverables and persistent governance assets that make Sponsor Intent explicit, actionable, governable, validatable, traceable, and durable throughout the Enterprise Transformation Program lifecycle.



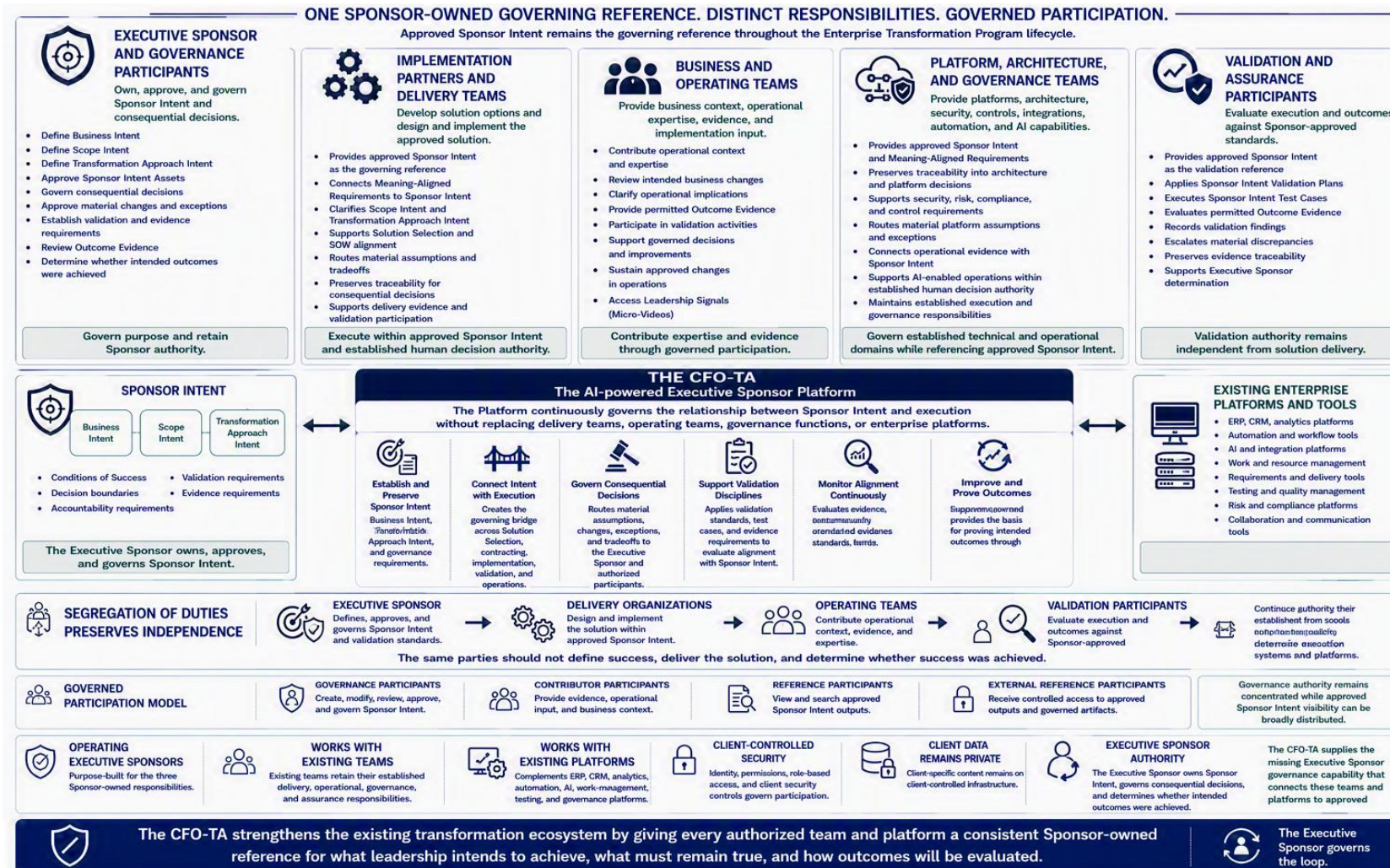
How The CFO-TA Operationalizes Sponsor Intent Validation

Traditional testing confirms configured behavior. Sponsor Intent Validation determines whether Sponsor-approved intent is being preserved and achieved.



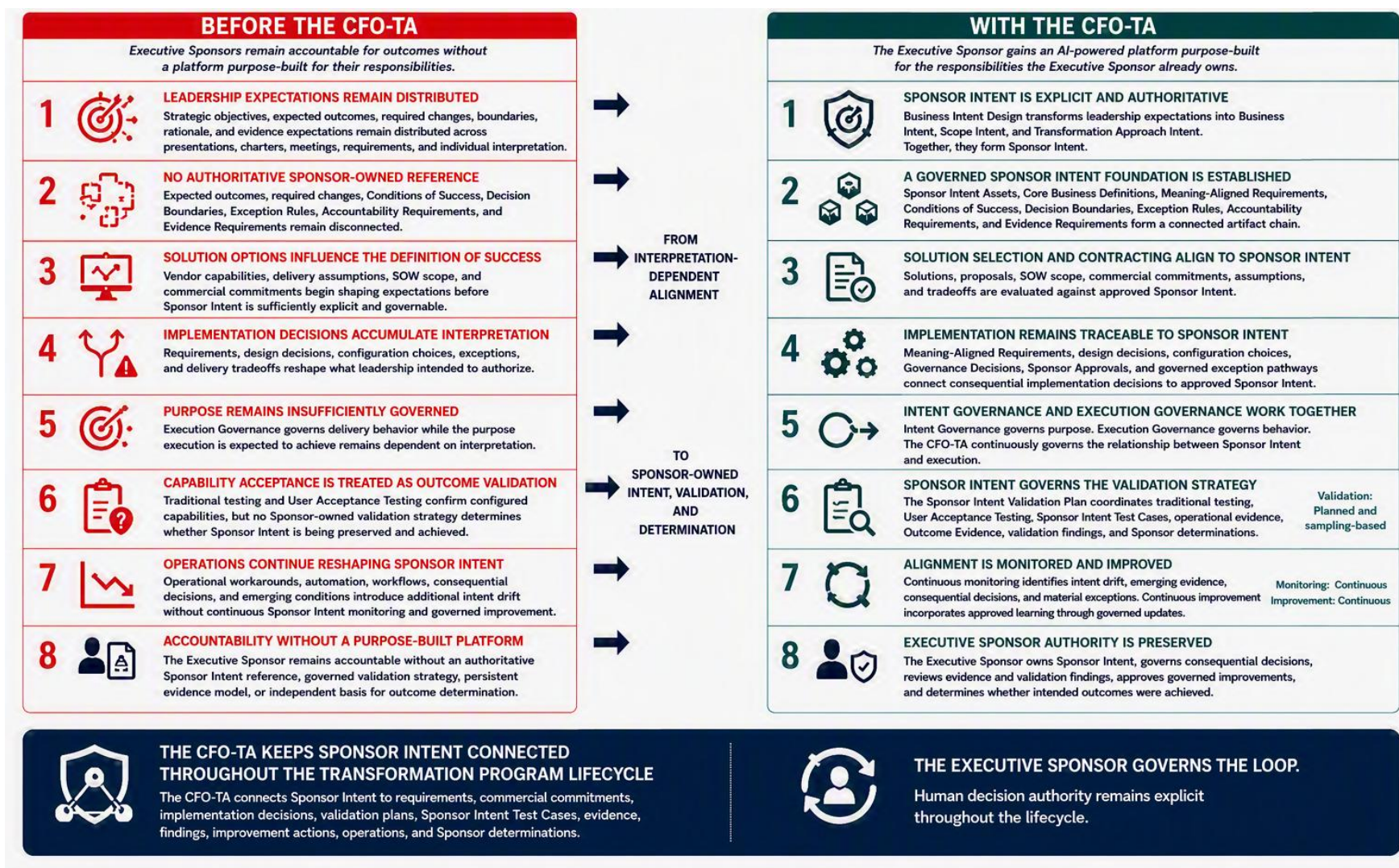
How the CFO-TA Works with Your Existing Teams and Platforms

The CFO-TA adds an independent Business-Side governance layer that preserves Executive Sponsor authority while existing teams and platforms continue performing their established responsibilities.



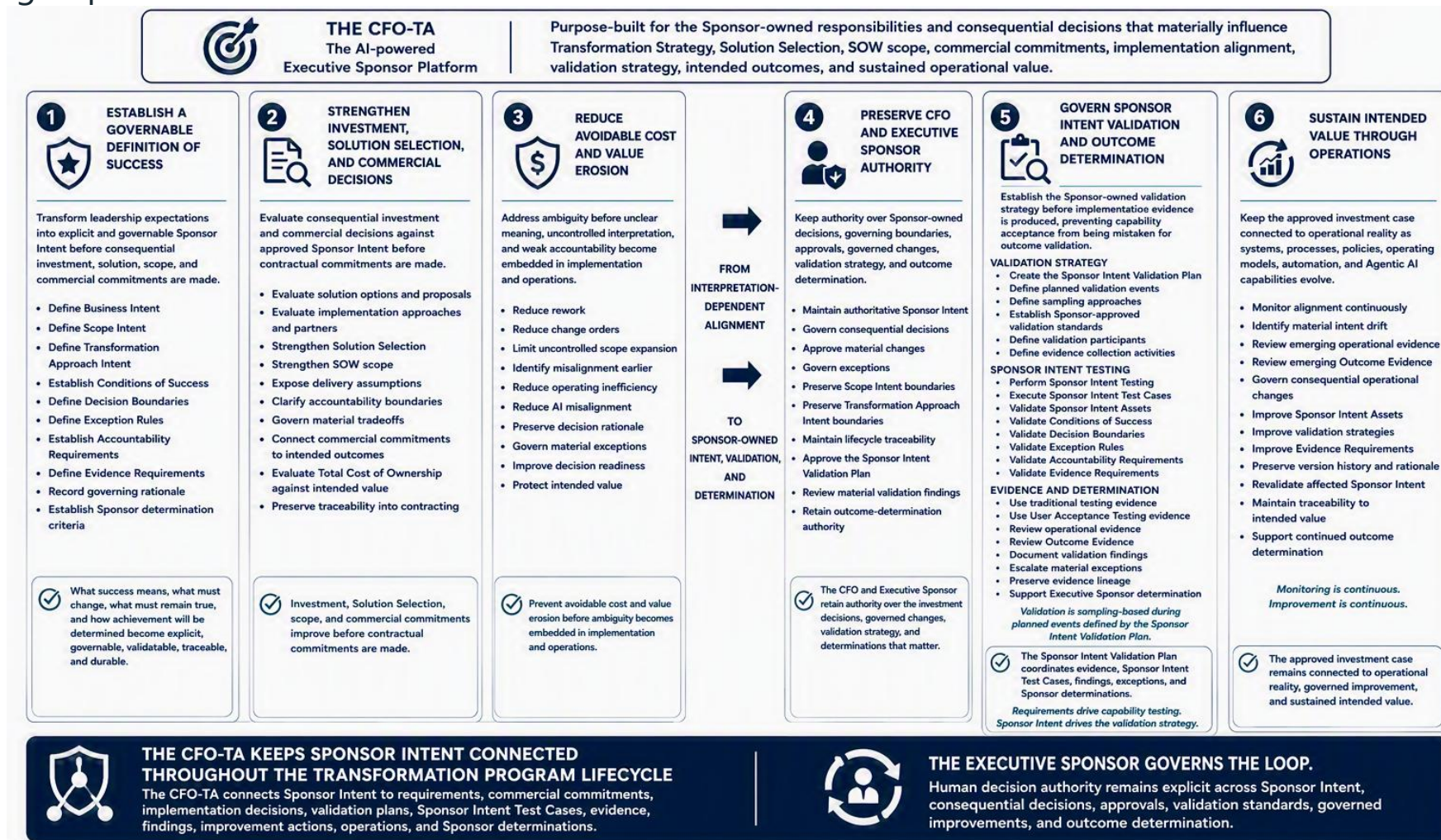
Before vs. After the CFO Transformation Agent

The difference an independent Executive Sponsor Platform makes across the Transformation Program lifecycle.



How The CFO-TA Protects and Strengthens the CFO's Transformation Investment

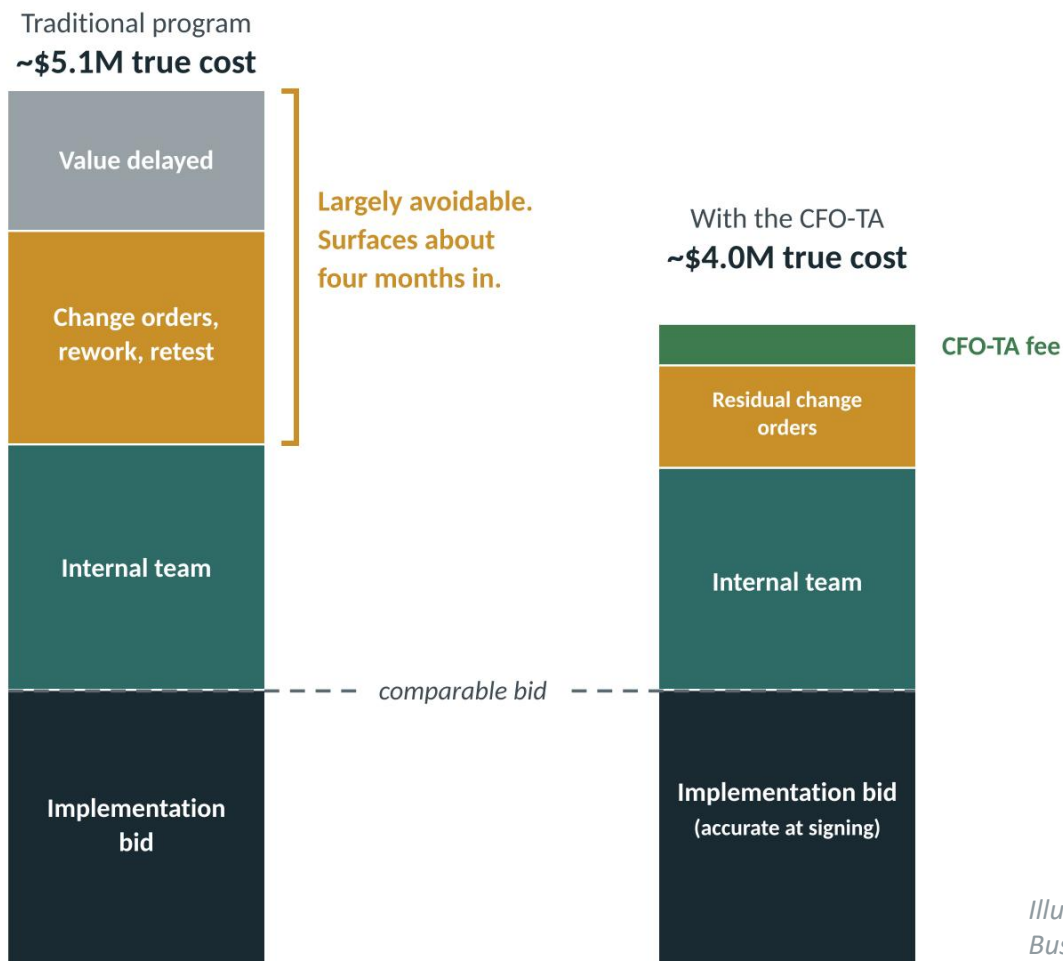
The CFO-TA helps CFOs define expected outcomes before contractual commitments are made, strengthen investment and commercial decisions, preserve Sponsor authority, govern Sponsor Intent Validation, and sustain value through operations.



The Economics: Reduce Avoidable Cost Before It Becomes Transformation Waste



Clearer Business Intent improves decisions and reduces the implementation effort, rework, change orders, operational inefficiency, and AI misalignment created by ambiguity.



A bid you can believe.

Far lower true cost.

~\$1.0M net savings at the model midpoint, roughly 20 percent of true program cost

2.3 to 4.0x

Avoided change orders cover the fee

Avoided change orders ÷ CFO-TA fee

~\$770k avoided vs a ~\$238k fee

3.6 to 8.5x

Total return on the CFO-TA fee

Total business value ÷ CFO-TA fee

~\$1.5M value on a ~\$238k fee

~9%

Less planned internal effort (~\$110k)

Avoided rework is counted separately, in the returns above

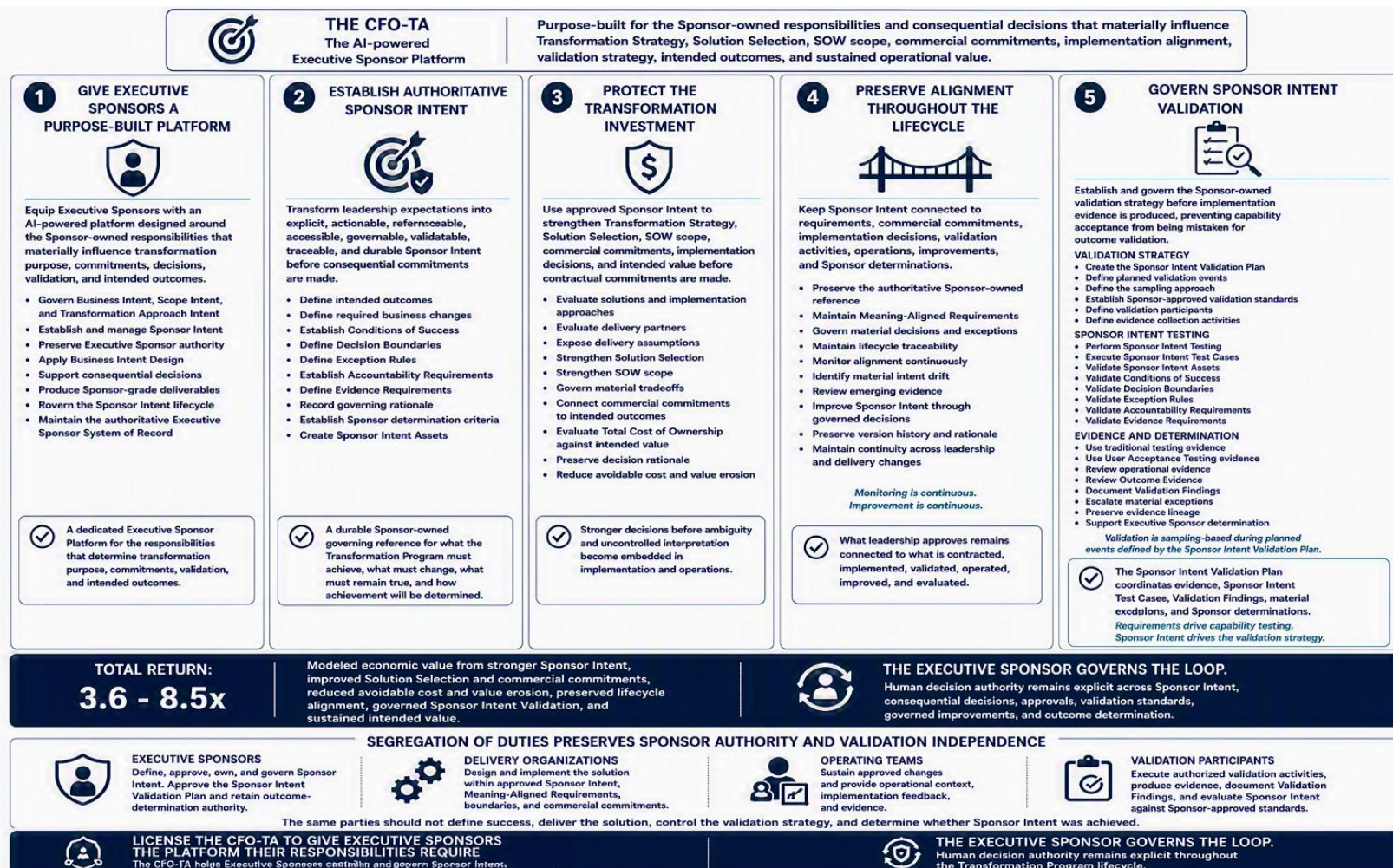


The only Sponsor-side party at the table with no financial interest in the overrun.

Illustrative, full ERP Program, model midpoints, 66 percent net avoidance of avoidable waste. Business intent governs 10 to 20 percent of requirements that determine execution behavior.

5 Reasons to License the CFO-TA

Give Executive Sponsors an AI-powered platform purpose-built to establish and govern Sponsor Intent, strengthen consequential decisions, preserve lifecycle alignment, govern Sponsor Intent Validation, and determine whether intended outcomes were achieved.



Why Alentra

The CFO-TA is backed by more than 35 years of enterprise transformation experience across more than 185 Transformation Programs. Alentra brings an independent Business-Side perspective, Executive Sponsor focus, and a platform purpose-built to preserve Sponsor authority throughout the Enterprise Transformation Program lifecycle.

Extensive Transformation Experience	Executive-Level Transformation Leadership	Creator of The Executive Sponsor Platform	Expert Thought Leader
• Experience across more than 185 ERP, CRM, analytics, automation, AI-enabled operations, and business process modernization Transformation Programs • Experience supporting mid-market and Fortune 500 organizations • Transformation Programs spanning multiple industries and five continents • Experience across strategy, Solution Selection, contracting, implementation, validation, operations, and continuous improvement	• More than 35 years of enterprise transformation experience • Former Consulting Partner at Accenture • Former Consulting Partner at Armanino • Experience leading and advising complex, high-value Transformation Programs • Practical knowledge of the decisions, commitments, and governance responsibilities Executive Sponsors already own	• No software resale revenue • No implementation revenue • No referral fees • Independent from software vendors and implementation providers • Preserves Segregation of Duties across outcome definition, solution delivery, and outcome validation • Economics aligned with Executive Sponsor outcomes	• Founder of Alentra Advisory • Creator of The CFO Transformation Agent • Creator of Sponsor Intent Lifecycle Management • Pioneer of Business Intent Design and Intent Governance • Author of 'Business Intent Design' and 'The Missing Layer' books (coming soon) • Published thought leadership focused on Executive Sponsor authority, Sponsor Intent, and transformation governance
185+ Transformation Programs Across the Complete Lifecycle	35+ Years of Executive Transformation Experience	Independent by Design. Accountable to the Executive Sponsor.	Creator of Sponsor Intent Lifecycle Management and The CFO-TA

SEE THE CFO-TA IN ACTION

If you are preparing for or actively evaluating a major ERP, CRM, analytics, automation, or Agentic AI transformation, request a walkthrough of The CFO-TA.

See how the AI-powered Executive Sponsor Platform helps Executive Sponsors:

- Establish Business Intent, Scope Intent, and Transformation Approach Intent as authoritative Sponsor Intent
- Create Sponsor Intent Assets that make leadership expectations explicit, actionable, governable, validatable, traceable, and durable
- Strengthen Solution Selection, SOW scope, commercial commitments, and consequential decisions before implementation begins
- Preserve alignment across contracting, implementation, validation, operations, and continuous improvement
- Create a Sponsor Intent Validation Plan that connects Sponsor Intent with traditional testing, User Acceptance Testing, Sponsor Intent Test Cases, operational evidence, and Outcome Evidence
- Review Validation Findings, govern material exceptions, and support Executive Sponsor outcome determination
- Maintain Executive Sponsor authority throughout the Transformation Program lifecycle

The same Sponsor-owned responsibilities Executive Sponsors have always held, now supported by a platform purpose-built for guidance, methodology, authoring, analysis, deliverable production, validation, review, coordination, decision support, continuity, and Sponsor Intent Lifecycle Management.



REQUEST A PLATFORM WALKTHROUGH

Evaluate The CFO-TA against an upcoming or active Transformation Program and see how Sponsor Intent can govern decisions, validation, evidence, improvement, and outcome determination.

See how the Sponsor Intent Validation Plan connects capability evidence with Sponsor-owned validation.



CONTACT

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LICENSE THE CFO-TA TO GIVE EXECUTIVE SPONSORS THE PLATFORM THEIR RESPONSIBILITIES REQUIRE

The CFO-TA helps Executive Sponsors establish and govern Sponsor Intent, protect transformation investments, preserve lifecycle alignment, govern Sponsor Intent Validation, and determine whether intended outcomes were achieved.



THE EXECUTIVE SPONSOR GOVERNS THE LOOP.

Human decision authority remains explicit throughout the Transformation Program lifecycle.



ALENTRA

ADVISORY



THE CFO-TA

The AI-powered Executive Sponsor Platform



Establish Sponsor Intent



Preserve lifecycle alignment



Govern validation



Determine outcomes

Requirements drive capability testing.

Sponsor Intent drives the validation strategy.

APPENDIX

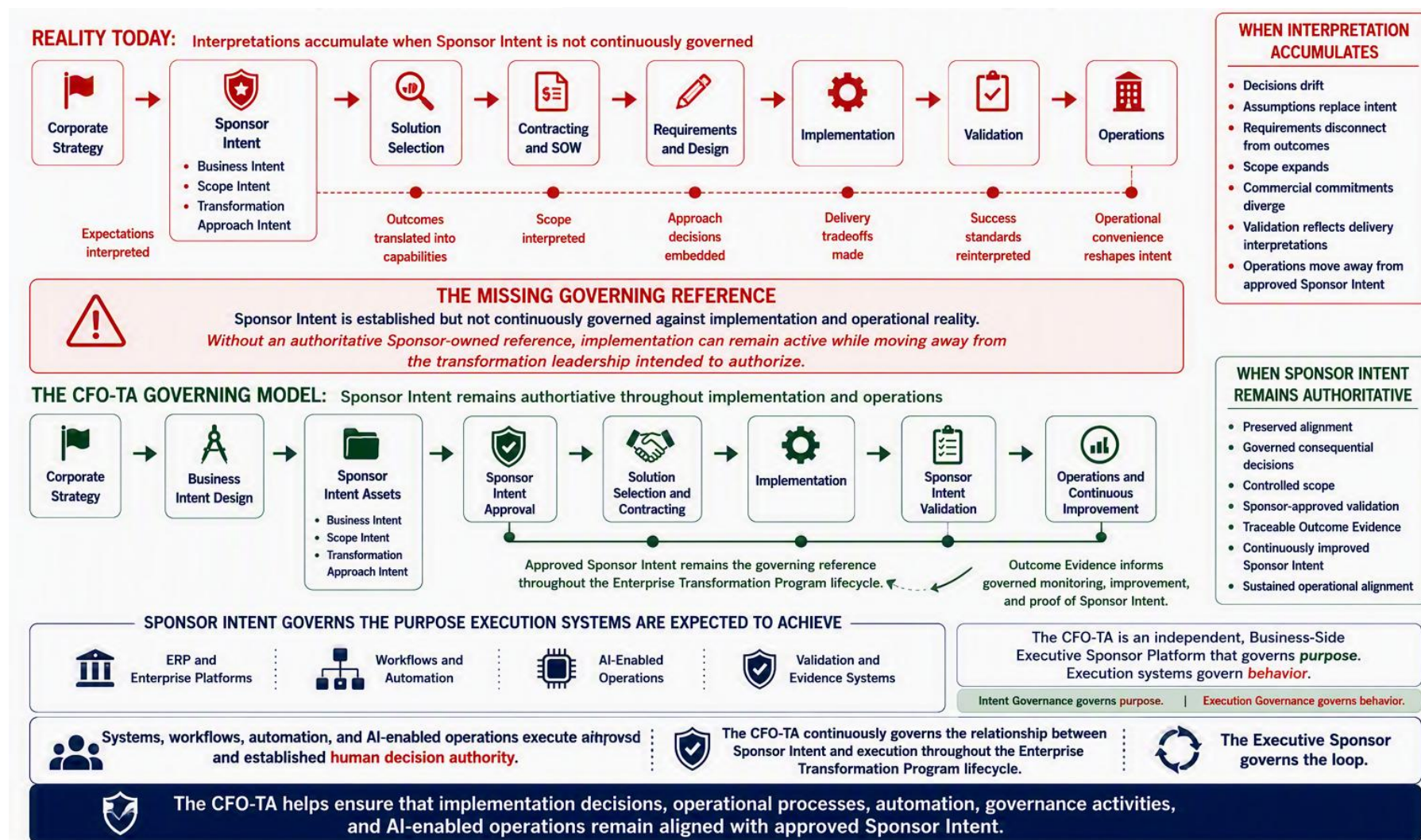
Additional Detail for Transformation Leaders, Technology Leaders, and Executive Sponsors

Detailed views of Sponsor Intent drift, governed participation, enterprise architecture, lifecycle activities, and CFO value.



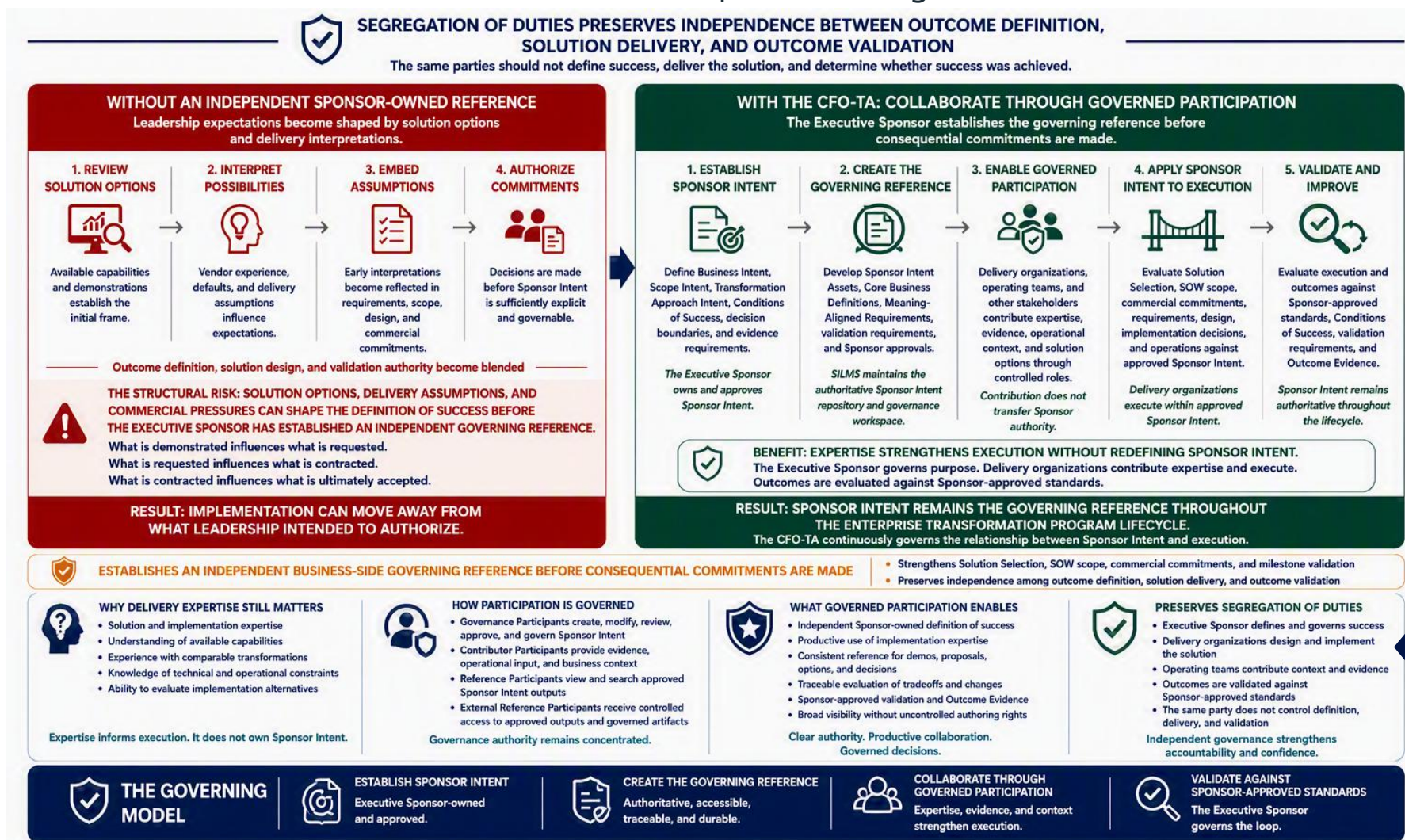
Why Sponsor Intent Drifts Through Implementation

Without an authoritative Sponsor-owned reference, Sponsor Intent is repeatedly interpreted, translated, and reshaped as work moves from strategy through Solution Selection, contracting, implementation, validation, and operations.



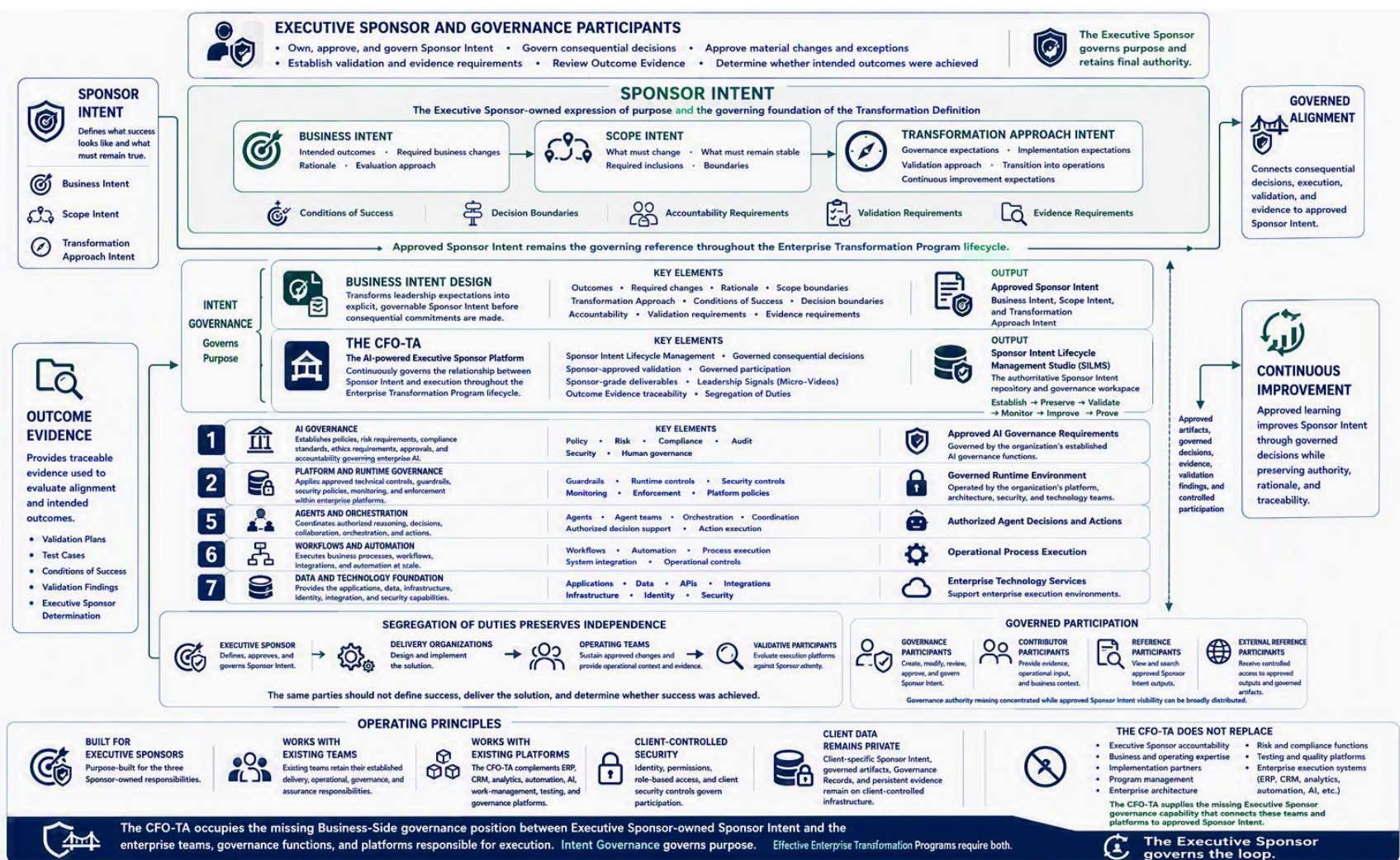
Establish Sponsor Intent Independently. Then Collaborate Through Governed Participation.

The CFO-TA preserves Executive Sponsor authority while enabling delivery organizations, operating teams, and other stakeholders to contribute evidence, context, and expertise through controlled access.



Where the CFO-TA Sits in the Enterprise Architecture

The CFO-TA is the independent Business-Side Executive Sponsor Platform that connects Sponsor Intent with the teams, governance functions, and execution environments responsible for carrying it into reality.



Where The CFO-TA Operates Across the Enterprise Transformation Program Lifecycle

The CFO-TA supports Executive Sponsors from initial leadership direction through Solution Selection, contracting, implementation, validation, operations, continuous improvement, and outcome determination.

